

Alson

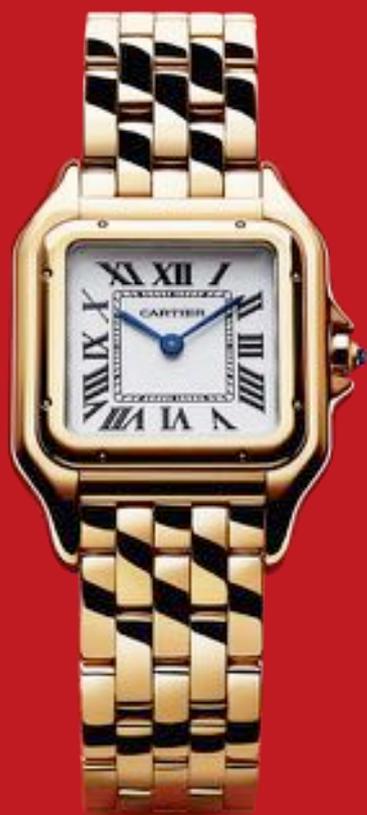
JEWELERS MAGAZINE

On **TREND** 2019

New Rolex **GMT**

PEERLESS
Luxury

Classic
BEAUTY



Cartier

PANTHÈRE DE CARTIER COLLECTION





The holiday season is the perfect time to reflect on our blessings and to seek ways to make life better for not only us, but for those around us. Along with welcoming our new visitors to our experience, we would like to say thank you to those of you who have given your continued and loyal support of Alson Jewelers, our family owned and operated business, for the past 87 years. Our long-term relationships, along with the connections we have recently made, are truly the pride of our existence.

The feelings of joy and sentiment we feel as we pass each piece of jewelry from our hands to yours are what make our jobs so rewarding. Our aim is to offer indelible treasures that are admirable when celebrating your most personal moments.

Our passion and love for what we do is apparent in our understanding of your needs. Our goals have always been to optimize your desires and to create relationships that perpetuate from generation to generation. Alson Jewelers has endured the test of time in an ever-changing market, and we continue to offer an unforgettable shopping experience. From the moment you enter our store, we strive to exceed your expectations. Beginning with a warm greeting which may lead you over to our candy bar or a warm cup of coffee, we want you to feel more than welcome; we want you to feel at home.

Thank you for entrusting us to be your preferred jeweler for all of these years. And, to our new friends, we are looking forward to long lasting relationships and celebrations. The memories we have created together, and the ones we will continue to create, will be imprinted upon you and your loved ones for a lifetime. We hope you enjoy this, our seventh annual edition of *Alson Jewelers Magazine*. We look forward to seeing you soon and wish you and yours a bright and beautiful holiday season.

Happy Holidays, from our family to yours,

Chad & David Schreibman
Fourth Generation Jewelers

Alson
— FINE JEWELERS SINCE 1931 —



DAVID YURMAN

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PRINCESS FLOWER COLLECTION



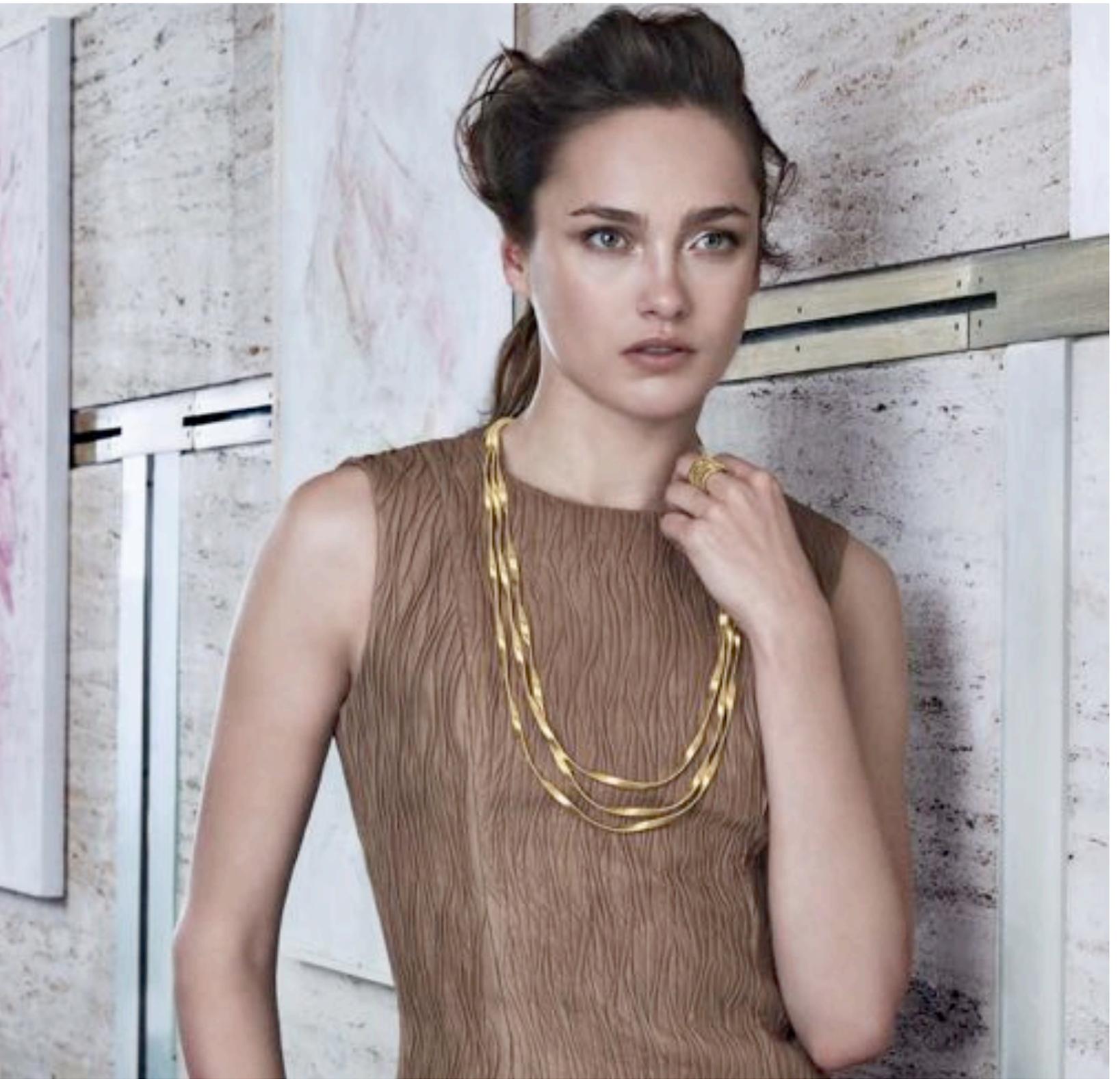
 ROBERTO COIN

AN EVENING WITH PETER WEBSTER FROM ROBERTO COIN



WEDDING BAND WEEKEND





MARCO BICEGO



ALSON JEWELERS GOES BEHIND
THE SCENES AT THE WORLD'S
LARGEST WATCH SHOW

BASEL WORLD

Basel, Switzerland, is known for its thriving pharmaceutical industry, its spectacular medieval churches, and being the hometown of tennis great Roger Federer. But to those of us in the watch and jewelry business, it is also the site of an annual pilgrimage to the world's largest, most spectacular watch trade show. Basel has been hosting trade shows since the 15th century, thanks to its location at a point where the borders of France, Germany, and Switzerland meet. It is ideally positioned as a trading post for all points in Europe, and it was with this in mind that the Basel watch and jewelry fair, now called Baselworld, was first held in 1917. Back then, exhibitors displayed not just watches but goods from 10 other Swiss industries, including everything from cheese to farm fertilizers. By the 1930s, Switzerland's growing watch sector gained its own pavilion, and by 1986 the fair became dedicated solely to watches and jewelry. Today,

Baselworld is the largest trade fair of its kind in the world, with 650 exhibitors from 40 countries — at its peak in the mid-2000s, it hosted 1,200 exhibitors. It attracts more than 100,000 visitors every year, mainly watch buyers and journalists from around the world who come to see the latest treasures, which this year included several million-dollar watches and a 40-million-dollar rough diamond.



The 40-million dollar rough diamond on display.



Baselworld is exciting, glamorous, and big enough to test the endurance skills of even the most seasoned pros. It is spread out over six buildings and covers approximately a million square feet of floor space, accessed by navigating some 36 miles of carpeted aisles. It is not open for retail sales, but for members of the trade and press who, in pre-arranged appointments, view collections in closed showrooms within the large buildings erected by each brand inside the fair.

Alson Jewelers always attends the fair, meeting with leading watch brands including Rolex, Breitling, Tudor, and TAG Heuer. The goal is to place orders that will form the basis of the Alson fall inventory, expertly curated from the thousands of new timepieces presented at the show. This selection often includes limited-edition pieces created in small quantities, available only to VIP retailers with longstanding partnerships with the brands. There were many highlights at this year's Baselworld, including the new Rolex GMT-Master II "Pepsi," and the Rainbow Daytona (see pages 14-15).

Now that we have narrowed down the selection to the best and the brightest, we are excited to share them with you as the new models begin to arrive in our store, now.

**ALSON JEWELERS ALWAYS
ATTENDS THE FAIR, MEETING
WITH LEADING WATCH BRANDS
INCLUDING ROLEX, BREITLING,
TUDOR, AND TAG HEUER.**

ALSON GIVES BACK

Shop with a purpose. Alson Jewelers believes strongly in the value of community and compassion. Your purchase helps support our outreach efforts to many fine charities and organizations, including those featured here. Thank you so much for your support, and we hope we helped make a difference.





mikimoto.com

MIKIMOTO

Legendary Jeweller. Since 1893.

125th
Anniversary



The red and blue “Pepsi” bezel is a feat of engineering because it is difficult to align these particular colors in ceramic. The bezel is one continuous ring of ceramic.

NEW-GENERATION

GMT

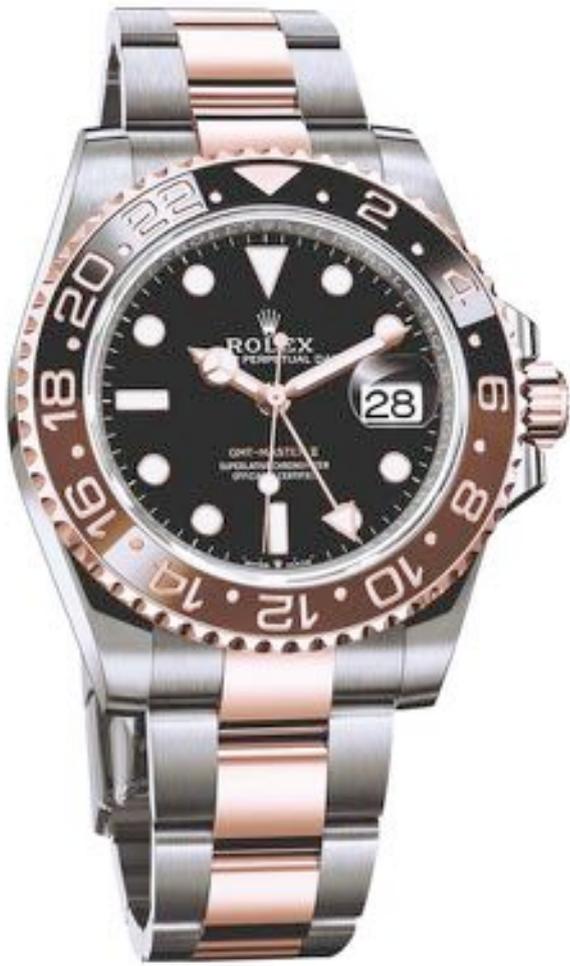
PRESENTING THE ROLEX GMT-MASTER II IN OYSTERSTEEL

When it was introduced in white gold in 2014, everyone loved the GMT-Master II with its red and blue bezel. Since then, Rolex fans have longed for the model to be released in steel. This year, their dreams came true, along with a few other tweaks that made this watch the hit of Baselworld 2018. Not only is this iconic travel watch now available in Oystersteel, Rolex’s proprietary steel, but it also includes a Jubilee bracelet and a new, improved, state-of-the-art movement.

Rolex redesigned the lugs and case sides to fit the five-link Jubilee bracelet, a somewhat dressier bracelet that is normally reserved exclusively for Rolex Datejust models. Both are made of Oystersteel, the term Rolex gives its 904L stainless steel, which is super corrosion-resistant and takes a higher polish than lower grades. The case is water-resistant to 300 meters (1,000 feet).

Lovers of gold will not be disappointed, however: the watch is still available in white gold, and it was also introduced this year in 18k Everose, Rolex’s term for its proprietary alloy of rose gold. There is also a new two-tone version, combining Everose gold and Oystersteel. The bezels of both are fitted with Cerachrom inserts in black and brown ceramic. Cerachrom is a proprietary ceramic alloy developed by Rolex that is exceptionally scratch- and corrosion-resistant and does not fade. The red-and-blue bezel on the new steel model reproduces the colors that appeared on the very first GMT-Master in 1955, and which inspired the model’s nickname, the “Pepsi,” among collectors. When

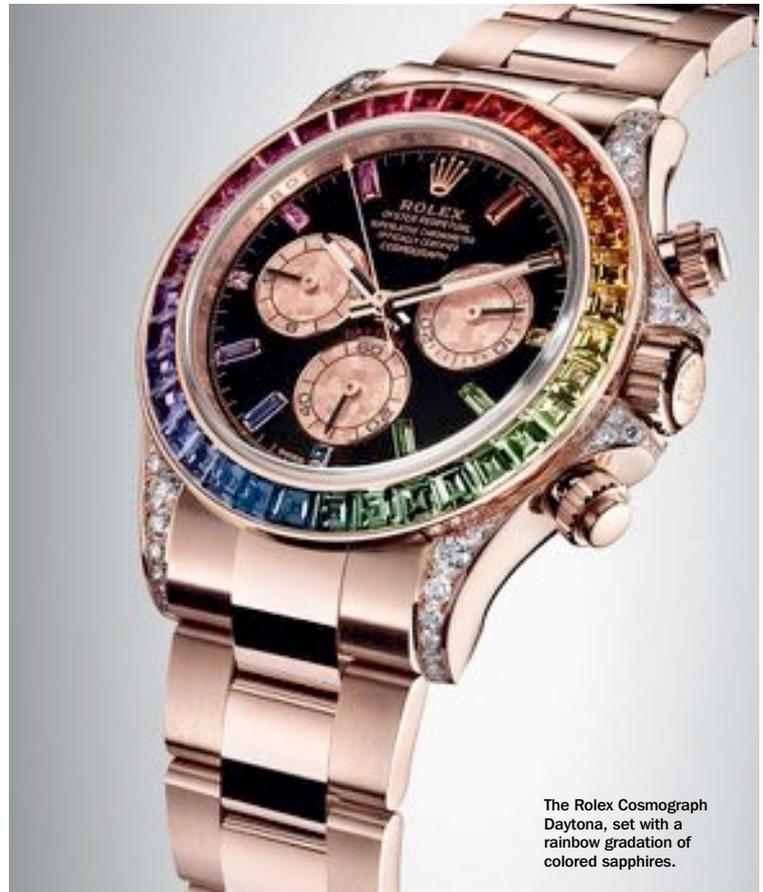




Rolex GMT Master II in Everose & Steel with Brown/Black Bezel on an Oyster Bracelet.

traveling, the bezel's 24-hour scale can be synchronized with the red GMT hand on the dial to represent home time, while the central displays the local time.

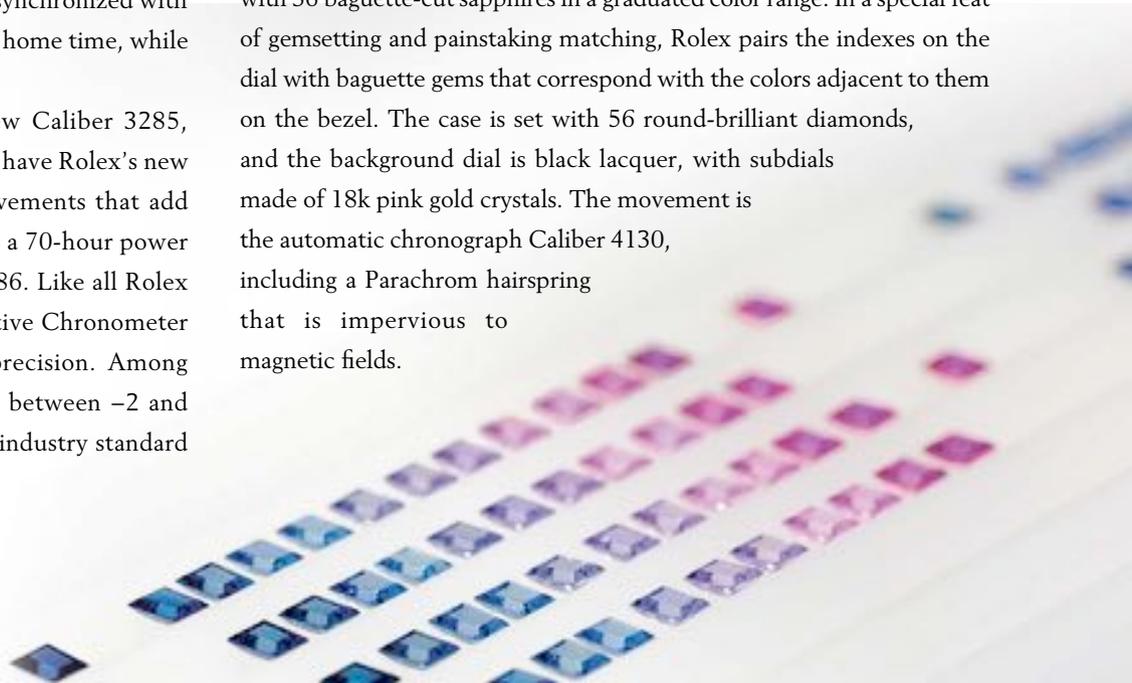
All three new models contain the new Caliber 3285, replacing the Caliber 3186, which did not have Rolex's new Chronergy escapement and other improvements that add up to a 15 percent gain in accuracy. It has a 70-hour power reserve, compared to 48 hours for the 3186. Like all Rolex watches, the movement carries a Superlative Chronometer certificate, which guarantees ultimate precision. Among other things, this means it is accurate to between -2 and +2 seconds per day, more than twice the industry standard for an official chronometer.



The Rolex Cosmograph Daytona, set with a rainbow gradation of colored sapphires.

CHRONOGRAPH OF MANY COLORS

The Rolex Cosmograph Daytona has inspired more cult status than perhaps any other watch model. Among the favorite renditions of the model is the Paul Newman Daytona, a specific design named for the late actor who wore one (his recently sold for a record price at auction). The "Rainbow" Daytona, so-called because it is set with a gradation of fancy colored sapphires in rainbow hues, is a particular favorite among celebrities. This year, Rolex introduces it in Everose gold with a bezel set with 36 baguette-cut sapphires in a graduated color range. In a special feat of gemsetting and painstaking matching, Rolex pairs the indexes on the dial with baguette gems that correspond with the colors adjacent to them on the bezel. The case is set with 56 round-brilliant diamonds, and the background dial is black lacquer, with subdials made of 18k pink gold crystals. The movement is the automatic chronograph Caliber 4130, including a Parachrom hairspring that is impervious to magnetic fields.



meet OUR EXPERTS

A FINE TIMEPIECE REQUIRES EXCEPTIONAL EXPERTISE

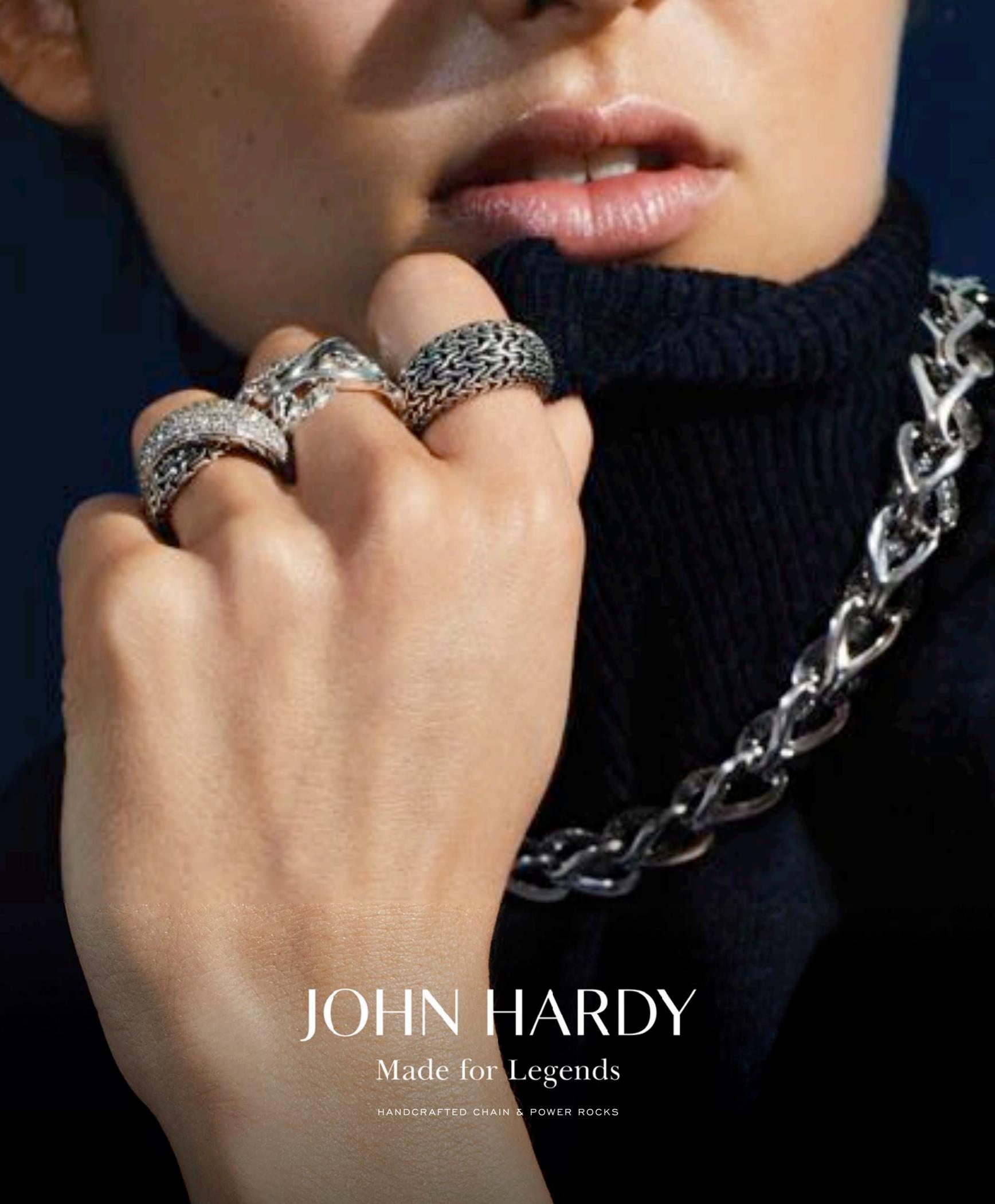


The purchase of a fine Swiss timepiece is an important decision. Only an authorized jeweler can guarantee the authenticity of your purchase or trade-in, so you can be confident in the full value of your investment. Alson is authorized by Rolex, Cartier and many additional Swiss brands to service and repair your timepiece.

Many of you know Josh Pugh, one of our on-premise watchmakers who has been with Alson for 14 years. Josh is a WOSTEP (Watchmakers of Switzerland Training Education Program) Certified Watchmaker. Josh is also a graduate from the famed Lititz Watch Technicum, and is recognized by the A.W.C.I. (American Watch and Clock Institute) as a certified watchmaker.

A year-and-a-half ago, our newest watchmaker, Tucker Nesbitt, pictured above, joined the Alson Team. Tucker holds a SWATA Certification (Swiss Americas Watch Training Association), and in addition, has an associate degree in watchmaking and micro technology from Oklahoma State University Institute of Technology. At Alson Jewelers, you can be assured that your valuable investment is in the hands of a highly-skilled and trusted professional.





JOHN HARDY

Made for Legends

HANDCRAFTED CHAIN & POWER ROCKS

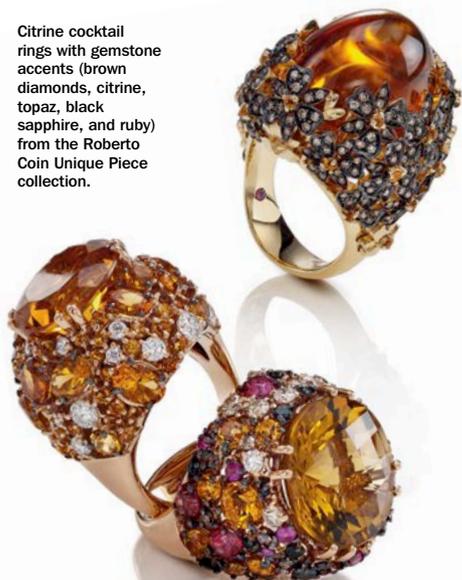
20 ON 19 TREND



Alson Signature
Collection Tanzanite
& Diamond Ring,
\$17,400.

Jewelry trends for 2018 are cause for rejoicing, with cheery colors, motifs, and silhouettes. Inspirations hail from up above (the stars and the moon!), fashion runway couture, the red carpet, and even from critters in your own backyard. Jewelry designers continually seek out fresh visions in order to delight devotees of their work, and although we call these collections of fresh looks *trends*, their significance as fine jewels won't diminish anytime soon! Read on to see what new style will become a future favorite or family heirloom, but be forewarned — there might be more than one.

Citrine cocktail rings with gemstone accents (brown diamonds, citrine, topaz, black sapphire, and ruby) from the Roberto Coin Unique Piece collection.



David Yurman Hematite & Crystal Sterling Silver Ring from the Chatelaine Collection, \$1,850.



Lapis lazulite ring by John Hardy, \$595.

BIG RINGS

Every jewelry collection should have at least one big cocktail ring. It makes a statement like nothing else, and it's something you can enjoy looking at all day, since you can see it without having to look in the mirror! This year, ring designs focus on a spectacular center stone as the star of the show. It is usually the kind of gem that is plentiful and found in fairly big sizes, like quartz, tourmaline, citrine, or this year's most popular center stone, morganite. Diamond accents add a touch of glamour.

MARLI
NEW YORK



CLEO BY MARLI

MARLINYC.COM



Fancy Yellow Heart Shaped Diamond Necklace, \$59,980.

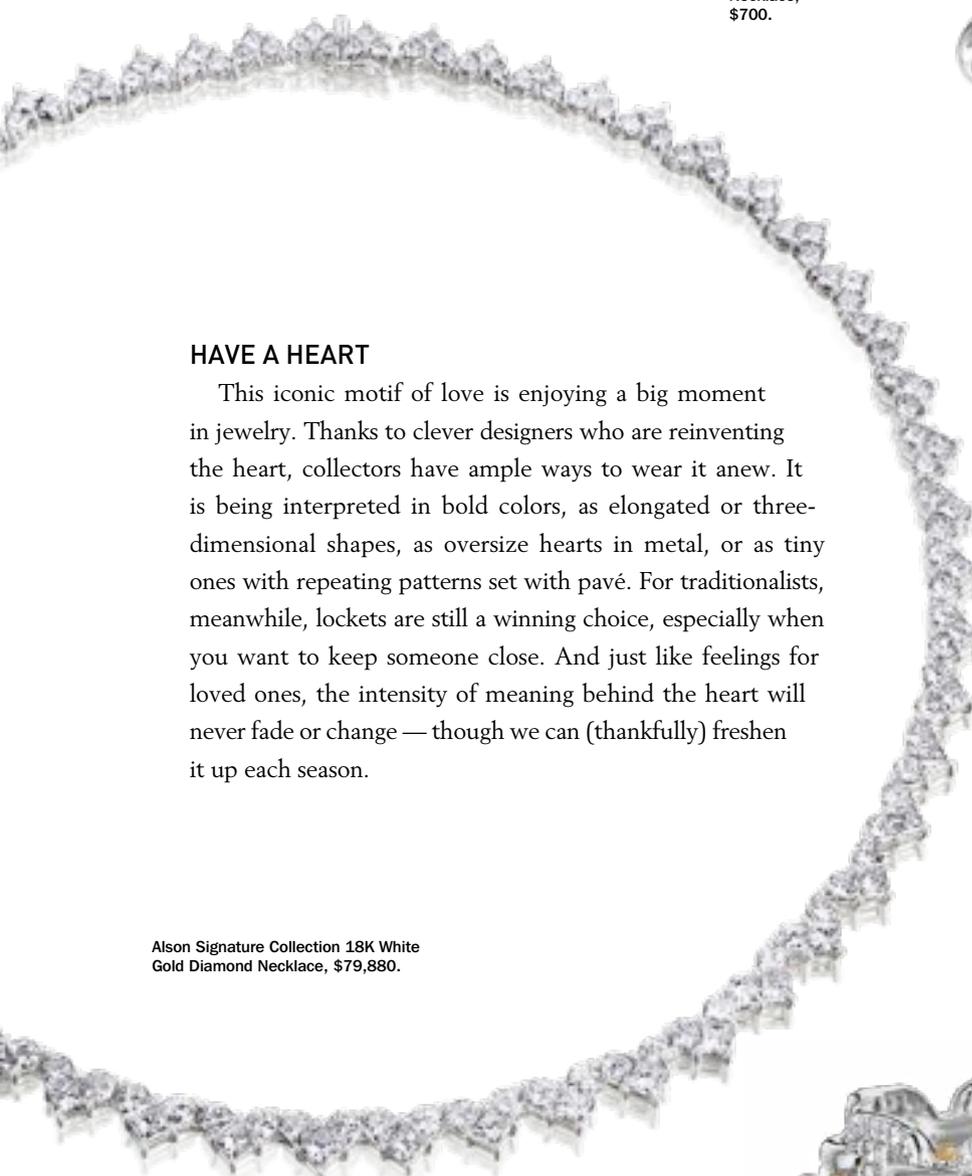


Roberto Coin 18K Yellow Gold Princess Heart Necklace, \$700.



John Hardy Silver Asli Classic Chain Necklace, \$1,695.

HAVE A HEART

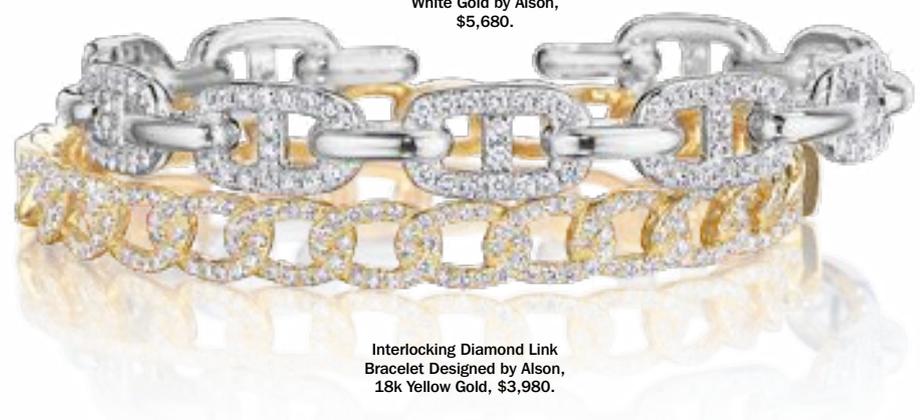


This iconic motif of love is enjoying a big moment in jewelry. Thanks to clever designers who are reinventing the heart, collectors have ample ways to wear it anew. It is being interpreted in bold colors, as elongated or three-dimensional shapes, as oversize hearts in metal, or as tiny ones with repeating patterns set with pavé. For traditionalists, meanwhile, lockets are still a winning choice, especially when you want to keep someone close. And just like feelings for loved ones, the intensity of meaning behind the heart will never fade or change — though we can (thankfully) freshen it up each season.

Alson Signature Collection 18K White Gold Diamond Necklace, \$79,880.

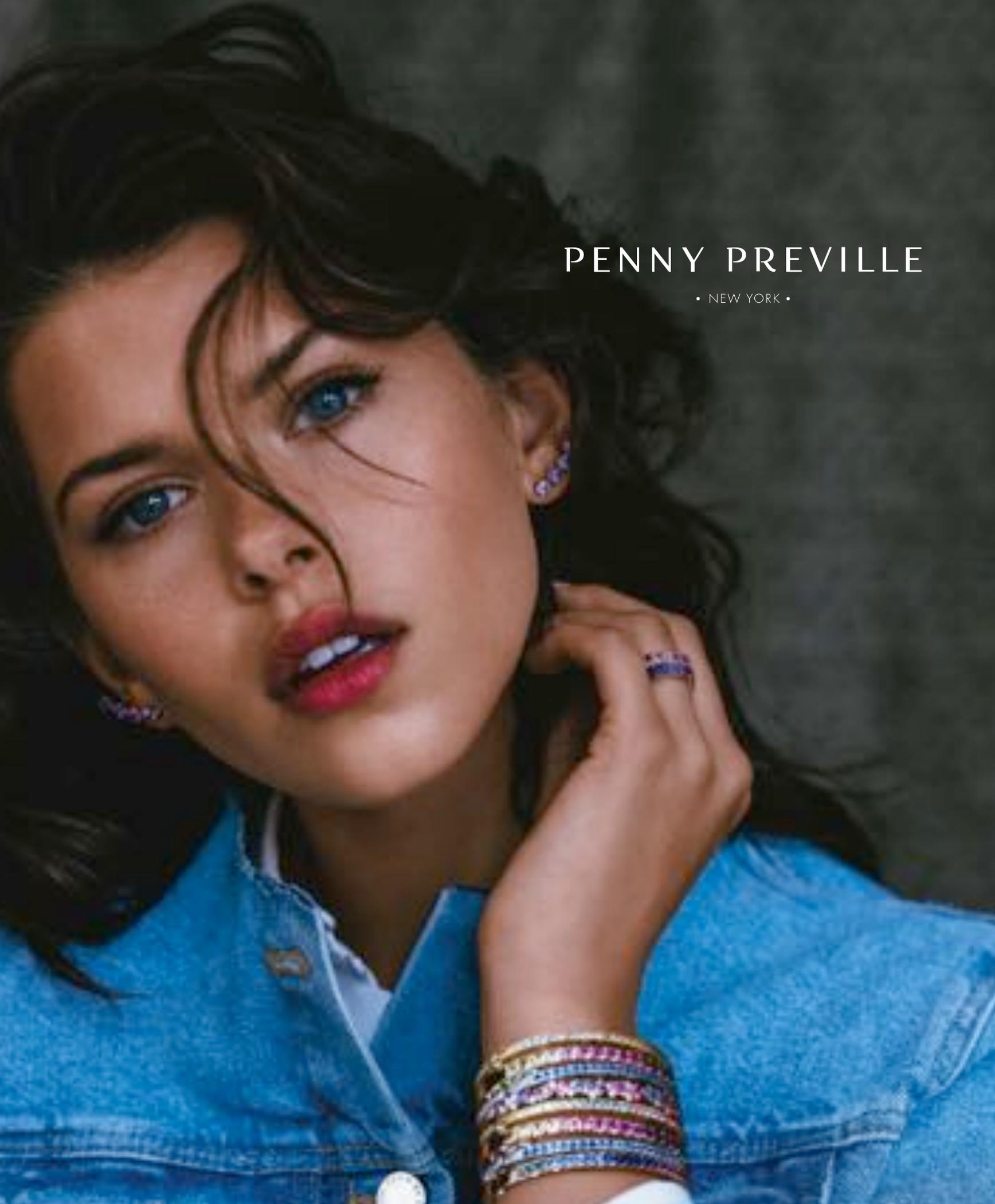
LINK LOVE

People hit the links, link arms, and Link-In for career opportunities, but jewelry-loving linkers rely on the lean silhouettes as beacons of unique style. Think two-tone varieties of different sizes with tiny geometric numbers mixed in, alternating round and oval shapes, and oversize woven links intertwined with smaller sterling braids. Link outlines vary more nowadays, taking the form of pretty shapes like marquise, Moorish-inspired patterns, and other types of exotic outlines.



Diamond Cuff in 18K White Gold by Alson, \$5,680.

Interlocking Diamond Link Bracelet Designed by Alson, 18k Yellow Gold, \$3,980.



PENNY PREVILLE

• NEW YORK •

RAINBOW CONNECTIONS

When you can't choose just one color, load them all into one wonderfully whimsical style! Rainbow-like displays of gemstones and motifs are the ultimate in wearable happiness, and it's not too hard to understand why. From kaleidoscopic colors of sapphires to ombre-esque waves of similar shades of stones, prismatic hues are lighthearted, lovely, and remind us that fine jewelry needn't always be so serious. Rainbow jewels have the power to not only pretty up daily attire but also lift moods to golden retriever-like levels — sunny, sweet, and irresistibly upbeat. Want a fast track to happiness? Add a rainbow to your life.

36" Marco Bicego 18K Yellow Gold Unico Brown Diamond & Tourmaline Necklace, \$9,680.

Marco Bicego 18K Yellow Gold Paradise Mixed Stone Bracelet, \$4,530.



Alison Signature Collection 18K Rose Gold Rubellite, Rose Quartz & Diamond Earring, \$13,980.



Rainbow colors of Sapphires in 18K Yellow Gold Bangle Bracelet from Penny Preville, \$4,995.



Alison Signature Collection 18K Rose Gold Rubellite Slice & Diamond Necklace, \$9,980.

ROSÉ ALL DAY

Pink has never been so powerful! Pantone's Color of 2018 — Ultra Violet — continues to fuel fashion and jewelry's ongoing love affair with lavender and rosy hues. In gemstones, these hues mean amethyst and iolite, as well as pink sapphires, diamonds, and rubellite tourmaline. Rose gold has been hugely popular in fashion (think metallics). Little-known fact: Though associated with femininity, pink actually has roots amongst the working class, so guys, too, can wear it confidently should the mood to think pink strike.



Designed by Alison, 18K Rose Gold Diamond Bracelet, \$37,870.



36" Diamond Station Necklace
in 18K White Gold, \$4,580.

Diamond Clover
32" Necklace, 18k
White Gold by Alson,
\$8,360.

Y necklace in 18k
yellow gold with blue
sapphire slices from
Marco Bicego.

Adjustable
Diamond "Zipper"
Necklace,
14,58cts, by
Roberto Coin,
\$56,000.

Marli Designed 18K Rose Gold Diamond &
White Agate Wrap Ring, \$2,350
Lapis & Diamond Wrap Ring,
18k Rose Gold, \$2,350.

LOVE OF LAYERS

For those with Iris Apfel-like taste, piles of accessories never get old! When summer heat kicks in, however, it makes sense to slim them down to stay cool. This means dainty pendants should nestle with thin chains or multi-tiers of featherlight gold or silver motifs that won't weigh you down. Slender bands and stacking rings allow wearers to easily build up (or strip down) to individual levels of comfort, and a mushrooming number of metal textures (including hammered and high polish) will help keep your layering game as hot as blacktop in July.

Y NOT?

Drama has a new name and it's called the Y necklace. This early '90s fave came back in style a few years ago and proves it's not stepping aside anytime soon. Designers love the silhouette for its inherently sexy vibe — a regular necklace that goes rogue (and long) where a tidy little pendant should lie. Y styles successfully punctuate necklines of all types (though a V packs the most memorable display), while focal point finishes are stylish as slim pavé-dusted metal accents or chunky gem caps. Why not step up your style game with a piece that packs some flair? Y necklaces answer that coquettish call.



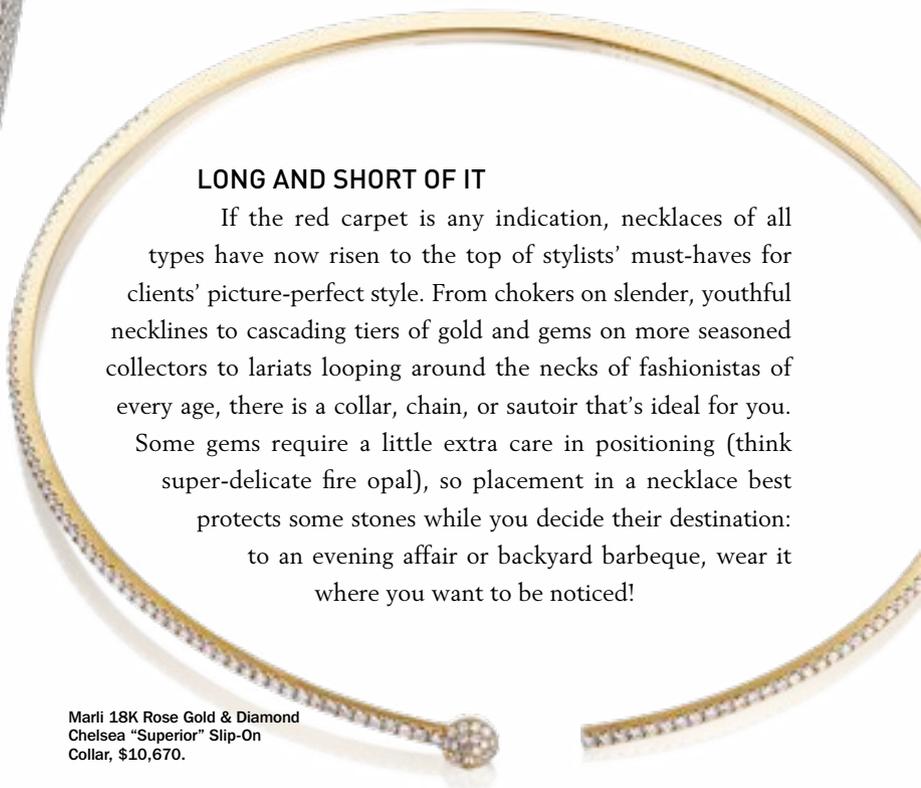
Leaning: Penny Preville 18K White Gold Diamond & Blue Sapphire Band, \$3,450.
Center: Radiant Shape Diamond Eternity Band in Platinum, \$39,880.
Bottom: Multi Colored Sapphire Eternity Band, 18K White Gold, \$8,470.



John Hardy Silver Multi-Row Pink Tourmaline, Pink Garnet and Purple Garnet Necklace, \$2,995.

LONG AND SHORT OF IT

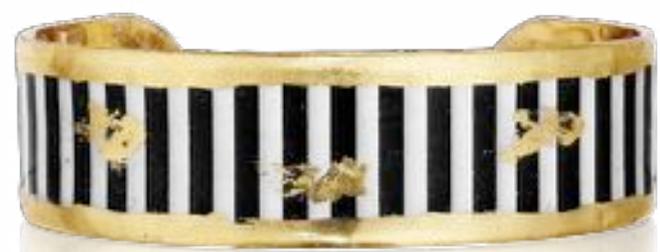
If the red carpet is any indication, necklaces of all types have now risen to the top of stylists' must-haves for clients' picture-perfect style. From chokers on slender, youthful necklines to cascading tiers of gold and gems on more seasoned collectors to lariats looping around the necks of fashionistas of every age, there is a collar, chain, or sautoir that's ideal for you. Some gems require a little extra care in positioning (think super-delicate fire opal), so placement in a necklace best protects some stones while you decide their destination: to an evening affair or backyard barbeque, wear it where you want to be noticed!



Marli 18K Rose Gold & Diamond Chelsea "Superior" Slip-On Collar, \$10,670.



Evocateur 22K Gold Leaf 2" Time After Time Cuff Bracelet, \$348.



Evocateur 22K Gold Leaf 3/4" Black & White Striped Cuff Bracelet, \$248.

ON THE CUFF

Plainly visible for you and others to see, the wrist remains one of our favorite places to perch pretty jewels! Oversize cuffs and bangles emanate a powerful look that all can enjoy, while slim stackable bangles channel a sexier vibe that vixens will appreciate. Plus, precious materials like big slabs of freeform turquoise set in silver or petite diamond accents on gold illustrate your tastes in expanses that suit individual personalities accordingly. While many prefer not to wear their heart on their sleeve, beautiful varieties of bracelets are an ideal form of stylish self-expression.



David Yurman Wellesley Four Row Cuff Bracelet, \$7,300.

SEE HOW WRISTS CAN TURN HEADS.



Our Erté Collection is just one example of the brilliance of Évocateur. This unique collection of jewelry opens a whole new category in our store.

Each piece is painstakingly hand-gilded with 22k gold leaf in the USA and lets a woman beautifully share her own personal story.

Erté

©Sevenarts Ltd.

ÉVOCATEUR

Diamond earrings and necklace from the new Half Stars collection, \$11,690.



Starburst Diamond Necklace in 18k White Gold, \$2,445.



LARIATS, STACKS,
AND THE MAN IN THE MOON

PENNY PREVILLE

Penny Preville has distinguished herself among American designers for her chic, always-on-trend designs with a wearable, classic element that stands the test of time — perfect for the American woman.

Her philosophy is to create an eclectic mix of collections — something ultra feminine here, something more casual or edgy there — because women have diverse lifestyles, and more than one piece of jewelry is required! Her pieces are designed to be mixed and matched and worn together, old with new, heavy with light, color with diamonds, so that it's possible to create a different look every day. This year, Penny's sketch book has produced new lariats, stacking

bangles, and multicolored looks, with a special emphasis on the night sky, celebrating the stars and the moon.

For the new Watercolor collection, Penny used soft pastel multicolored sapphires, creating the effect of a watercolor painting, her interpretation of the trend in rainbow-colored jewelry. The rainbow palette has all sorts of meanings: a rainbow results from the combination of both sunshine and rain, which signifies a healthy life balance; it also represents diversity and symbolizes the spirit of coexistence and tolerance. Penny hand selects every stone, and each piece in the collection is one-of-a-kind or part of a limited edition.

Man in the Moon earrings, with carved moonstone hand selected by Penny Preville, \$4,680.



A super stack of Penny Preville bangles from various collections. Top \$6,785, middle \$4,600, bottom \$12,490.

Rose gold earring \$3,885.



Long drop earrings with star motif and diamonds by Penny Preville, \$6,665.



Round & Baguette Penny Preville Diamond Dangle Necklace, \$4,775.



Freshwater pearl and diamond lariats from the Penny Preville collection can be worn several ways. From left to right, \$6,880, \$6,990, \$5,995.

The bangle stack is another trend that has become a classic, a look that Penny helped establish. Bangles have long been her specialty, and this year she has brought us more new styles than ever, with new watercolor mixes, delicate diamond bangles, multi-station bead and diamond bangles, and bezel styles with new colors, including moonstone, ruby, and sapphire.

Lariats are making a major comeback, and Penny interprets the look with a new multifunction necklace. Her lariat necklaces can be worn in several ways — as a choker, down the back, in a long twist, or as a traditional lariat. Some have stations of gems, including pearls, South Sea pearls, diamond rondelles, and moonstones.

Moonstones are, in fact, one of Penny's favorite gems, and they figure prominently in her collections this year, for which she hand selected each of the stones for her Man in

the Moon collection at the gem fair in Tucson, including new fancy cut moonstones. Look for hexagons, rounds, baguette, and other shapes mixed with stars and moons for a playful, wearable look.

Penny is always inspired by the cosmos, and this year she has created her own version of the starburst trend. Her large half-star pieces were showstoppers at the Couture jewelry show in the spring. They mix perfectly with her new cuff bracelets with multi-point stars and moons. The crowning piece of the collection is a cluster starburst collar necklace that will make you want to walk the red carpet.



Penny Preville Diamond Burnished Bangle in 18K Yellow Gold, \$4,885.



Open Diamond Bangle by penny preville in 18k White Gold, \$11,995.



Eternity Band with Burnished Diamonds in 18k Yellow or White Gold by Penny Preville, \$2765/ Each.

PEERLESS LUXURY



THE ALL NEW BENTLEY
CONTINENTAL GT

Designed, engineered, and handcrafted in Britain, the new third-generation Bentley Continental GT combines spirited, focused performance with handcrafted luxury and cutting-edge technology, to create the finest Grand Tourer ever produced.

Wolfgang Dürheimer, chairman and chief executive of Bentley Motors, said: "Bentley has been at the forefront of luxury Grand Touring for nearly one hundred

years. The new third-generation Continental GT is the pinnacle of our design and engineering achievements and marks the next step in Bentley's journey."

At the heart of the new Continental GT sits an all-new, enhanced version of Bentley's renowned 6.0-litre, twin-turbocharged W12 TSI engine, mated, for the first time, to a dual-clutch eight-speed transmission for faster, more efficient gear changes.

The muscular exterior design results in a lightweight, yet stiff, body. The engine is positioned further back to improve weight distribution, resulting in driver-focused, dynamic performance. While the Continental GT retains the classic elegance that made its forebear so popular, the form of the new car is more sculptural and sharply defined and takes much of its inspiration from the critically acclaimed EXP 10 Speed 6 concept car.





The interior design of the Continental GT is tailored specifically to the modern luxury customer, with attention to detail that creates an effortless ownership experience. The cabin seamlessly integrates cutting-edge onboard technology with the finest handcrafted natural materials. The result is an exquisite and luxurious space.

The interior showcases major evolutions in Bentley's application of technology. A fully digital, driver-focused instrument panel and Bentley Rotating Display for the driver are among the suite of innovations. The latter features an impressive 12.3" touchscreen housed in a three-sided unit, which revolves the veneer to reveal the touchscreen as well as three elegant analog dials.

"We are the world leader in luxury mobility and our products and services define new luxury in the automotive world," says Dürheimer. "The new Continental GT encapsulates our desire to innovate as well as celebrate our heritage and take the Bentley ownership experience to the next, unparalleled level."



- Designed, engineered, and handcrafted in Britain
- 626 bhp / 635 PS / 467 kW @ 5000-6000 rpm
- 0-60 mph in 3.6 seconds; top speed of 207 mph
- Bentley's intelligent Dynamic Ride System ensures a responsive ride and exceptional handling and refinement in all road conditions
- Dual-clutch, eight-speed transmission for faster, more efficient performance
- 650 watt, 11-channel, 10 speaker audio system

RED CARPET READY

GET YOUR GLAM ON WITH JEWELRY DESIGNED FOR THE SPOTLIGHT

18K Rose Gold Multi Tourmaline & Diamond Earrings, \$17,980.



Fancy Light Yellow Diamond Engagement Ring, Platinum & 18K Yellow Gold, \$139,980.



6.73ct Emerald Ring with Oval & Emerald Cut Diamonds set in Platinum Created by Alson, \$69,980.



18K White Gold Rubelite & Diamond Ring, \$19,780.



Lauren K Designed 18K Yellow Gold Green Tourmaline & Diamond Ring, \$8,960.



Alson Signature Collection, Flexible Seven Row Design, 18K White Gold and Diamond Cuff Bracelet 19.19cts Total Weight, \$39,890.

You don't have to walk the red carpet to wear spectacular jewelry. Any occasion that calls for black tie or cocktail attire is an opportunity to don something dramatic. Even a fancy wedding or anniversary party may call for a statement piece. And you don't need a stylist to find one. There are plenty of beautiful pieces to be found at your local jeweler, from eye-catching earrings — a celebrity favorite, since the face always appears in photographs — to giant cocktail rings and bold pendants. Red carpet looks this year include plenty of color, usually in the form of large center gemstones in rings and pendants. Long, luscious earrings are also a show-stopper, and you can never go wrong with a cocktail ring: it was made to make a statement. Here are some ideas to help you make an entrance at your most important events this season.



LAUREN K

FINE JEWELRY • NYC

celebrity style

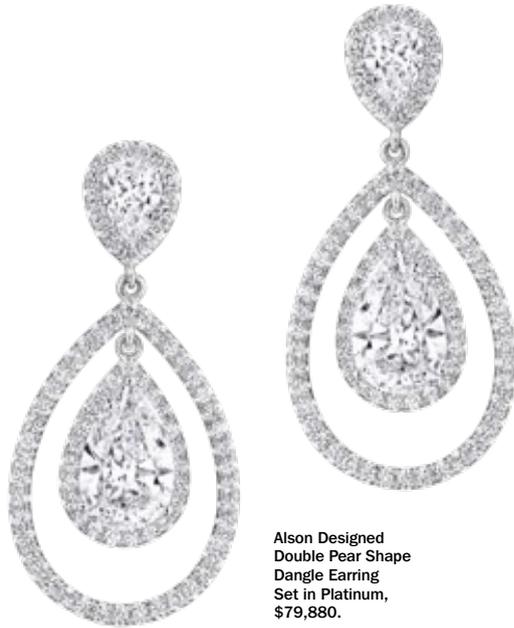
Heart Shape Diamond Weighing 4.54 Carats Accented with Halo Diamond Frame, \$48,770.



Alson Signature Collection 18K White Gold Diamond Choker Necklace, \$29,980.



Alson Signature Collection Platinum & Black Rhodium Blue Sapphire & Diamond Ring, \$23,880.



Alson Designed Double Pear Shape Dangle Earring Set in Platinum, \$79,880.



Cushion Shape Diamond Bracelet with Round Diamond Accents Set in Platinum, \$124,780.



Janet Mock at the 2018 Academy Awards

ROBERTO DEMEGLIO

THE NEW LUXURY



CLASSIC BEAUTY

ALWAYS START WITH THE BASICS



Round Diamond Halo Earring, 14k White Gold, \$3,160.

There are so many beautiful trends in fine jewelry this year, from long drop earrings to rainbow-colored gemstone bracelets, that it's never been more possible to make a bold statement. But sometimes a bold statement is not what is called for. Sometimes just the basics will do — the foundational classics that demonstrate you have good taste and plenty of style, no matter where you are or what the occasion. The great thing about the classics is that they can be updated periodically, becoming classics-with-a-twist — a strand of pearls with a few gemstones added or a stud earring with a small drop or jacket — and they still never go out of style. Here are few of this year's must-have modern classics.



Small hoop earrings with diamonds from the Tides collection by David Yurman, \$1,350.



David Yurman Black Onyx Dangle Earring, \$450.



Thin Diamond Hoop in 18k Rose Gold by Alison, \$2,990.



Marco Bicego 18K Yellow & White Gold Diamond Hoop Earrings, \$1,760.



Diamond Eyeglass Hoop earring in 18K Yellow Gold by Penny Preville, \$5,470.



Pearl and diamond earrings in a leaf motif by Mikimoto, \$8,200.



Roberto Coin 18K White Gold Symphony Princess Diamond Hoop Earrings, \$1,700.

EARRINGS

Earrings at their most basic are diamond or pearl studs, and what could be more elegant? Some designers add small drops or jackets, but the classic stud is the essential ingredient. This year, classic doorknockers are back in style in a range of sizes, and, of course, hoops are a favorite standby. This year, they are set with gems that hang on loops or chains from the hoop. Hoops are also being set with diamonds on the inner side as well as the outer, so the sparkle of gems shows from every angle.



IPPOLITA

NECKLACES

The diamond solitaire necklace (DSN, for short) somehow offers a big look, despite its diminutive size. It's the perfect finishing touch for virtually any outfit, from the beach to the ballroom. For a bigger bang, the classic riviera necklace, with its long string of not-so-solitaire diamonds, is as elegant as it gets. For a less glittering look, stations of diamonds, or diamonds-by-the-yard as they are sometimes called, are a nice alternative to the riviera.



Round Diamond Necklace with Halo Accent, 18k White Gold or Yellow Gold, \$2,270 Each.



Penny Preville 36" Moonstone Eyeglass Necklace, 18K Yellow Gold, \$3,135.



Rolex Datejust 31 mm case in Oystersteel.



David Yurman Cable Classic Bracelet with Diamonds, 18K Yellow Gold, 7 mm, \$6,200.



Straight Line Diamond Bracelet with Square Links, 18k White Gold, \$10,870.

TIMEPIECE

A watch is more than a way to tell the time of day, and it is not just a fashion statement. It is a tiny machine on the wrist that represents a high degree of workmanship, including a miniature clockworks created by experts in micro-engineering. Wearing one demonstrates good taste and an appreciation for beautiful craftsmanship.

BRACELETS

Ever since Chrissy Evert dubbed her riviera-style diamond line bracelet the tennis bracelet, it has been a classic in the lexicon of American jewelry. Today, it can be set with alternate gems, including sapphires or emeralds or even a rainbow of colored gems. Stacking also works: the only thing better than one bracelet or bangle is a whole armful!



MONICA RICH KOSANN



Round, Oval, and Pear-Shape Solitaire Necklaces from the Alson Signature Collection.

Bezel Set Diamond Eternity Necklace weighing 8.50 Carats, \$16,880.



Mari Designed 18K White Gold Chelsea Collection Diamond Band, \$3,400.



David Yurman Chatelaine Collection Ring, Lavender Amethyst backed by Hematine, \$900.



Pavé Wide Diamond Band, 18K White Gold by Alson, \$3,780.
18K Rose Gold Open Link Diamond Band, \$1,980.
18K Yellow Gold Open Link Diamond Band, \$1,980.

RINGS

Wedding and engagement rings are the epitome of tradition, but women have never been comfortable neglecting the right hand, and that is why the jewelry industry celebrates the Right Hand Ring. It could be an embellished wide band, a diamond pavé style (in contrast to the solitaire on the left hand), or a one-of-a-kind ruby, sapphire, or emerald masterpiece — the three gemstones that will never, ever go out of style.



A beautiful stack of gemstone bangles by Penny Preville, from \$4,185.



Sapphire line bracelet by Penny Preville, \$4,980.



Diamond Eternity Bangle Bracelet, 18k Yellow Gold, \$6,890.

IWC PILOT. ENGINEERED FOR ORIGINALS.



Join the conversation on
#B_ORIGINAL.

Big Pilot's Watch Edition "Le Petit Prince". Ref. 5010: The little prince tells the pilot he will give him a friendly laugh from the countless stars in the night sky. The sight of this watch inspires similar sentiment for every single detail is a joy to behold. The timepiece is not only an imposing 46 millimetres in diameter but also impresses with classic elegance that sets off the midnight blue dial to perfect advantage. Technical perfection, on

the other hand, is guaranteed by the IWC-manufactured 52110-calibre movement with its seven-day power reserve. Time enough to forget time and follow the dream-like journey of the little prince. **IWC. ENGINEERED FOR MEN.**

Mechanical IWC-manufactured movement 52110 calibre · Pellaton automatic winding · 7-day power reserve · Power reserve display · Date display · Central hacking seconds · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex,



antireflective coating on both sides · Special back engraving (figure) · Water-resistant 6 bar · Diameter 46.2 mm · Stainless steel · Calfskin strap by Santoni

IWC
SCHAFFHAUSEN

baubles **4** MEN

You no longer have to be a rock star to rock men's jewelry; today, baubles for the boys are as mainstream as custom-made shirts and leather carryalls. This year, classics with a twist are dominating men's accessories, and in jewelry, that means plenty of pendants (sometimes all at once), lots of links, and new takes on the ubiquitous signet ring.

The pendant is one of the most important looks in men's jewelry this year, and as with women's jewelry, layering is fashionable. The same goes for bracelets, which are stacked in a variety of styles, colors, and textures, and often combined with a watch on the same wrist. Links are the big story in both bracelets and necklaces, with signature link patterns emphasized in both flexible and non-flexible styles. Gold and silver are being twisted in more intricate weaves than ever, transforming the link into a decorative element.



David Yurman Tree of Life \$395,
Cross with Black Diamonds \$650,
Pietersite Dog Tag \$590,
Star of David \$225, Hamsa \$350,
Box Chain \$460.

MEN'S JEWELRY GOES MAINSTREAM



Designers today are using a broad range of materials, including alternative metals, leathers, and exotic stones.

Beads are still popular when it comes to bracelets and pendants, but on pendants, the beads are smaller this year and often more colorful than the somber tones we are accustomed to in men's jewelry. Dog tags and talisman pendants are also turning up on men's fashion runways, and wearing two at once is not unusual.

The signet ring is making a huge comeback, both as a right-hand-ring and a pinky ring. Once a way of displaying an initial, family crest, sports team, or other affiliation, signet rings are now often simply set with a hard gemstone, such as onyx or lapis, or paved with black diamonds, black sapphires, or black spinels. There is an edge to men's jewelry that distinguishes it from ladies' pieces, and these dark gems have always been a part of that, as are opaque mineral gems, including onyx, obsidian, jasper, and turquoise — which is especially strong this year. Men's pieces are also more likely to feature blackened metals, as well as edgy motifs, such as hawks, daggers, or skulls.



John Hardy Men's Silver Modern Chain Black Sapphire Ring, \$795.



John Hardy Silver Classic Chain Black Sapphire Square Cufflinks, \$995.



John Hardy Men's Silver Classic Chain Sodalite & Hematite Bead Bracelet, \$595, Tiger iron \$550 & Onyx & Gold \$995.

Oddly, jewelry is something men wear when they want to be casual, whereas with women, the opposite is often true. Either way, there are now as many styles to choose from for men as there are for women, and they can be worn from the beach to the boardroom.



we've got some
PLAID news

Vintage checks have been trending heavily for women since last year. For autumn '18, they are now appearing on everything from men's trousers to jackets and even caps. Men are stealing from women...again. Old news in the world of fashion. Try starting out with one statement checked garment, such as a coat or blazer. Feeling bold? Double down with a blazer and trouser in contrasting checks.

Photo courtesy of Alpetora



Photo courtesy of Alberto



Photo courtesy of Faherty

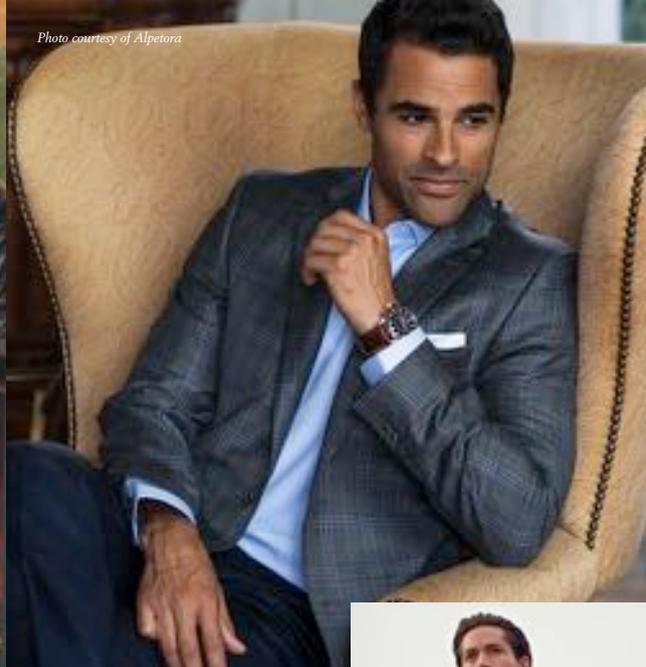


Photo courtesy of Alpetora



Photo courtesy of Faherty



Photo courtesy of Faherty



Photo courtesy of Alberto

ELEGANT COUNTRY

Checks of variable geometry run from Scottish clan tartan fit for the neo-aristocracy to preppy accents to woodcutter plaids. The choice is yours. Those into haute couture can even mix and match your plaids and checks.

MODERN COOL

Tartan, windowpane, Madras, Prince of Wales, tattersall, and plaid patterns are officially hip. Heritage plaid is getting super haute. Let rockabilly-style embrace the casual rebel in you. Try a checked jacket or rock the plaid shirt.



Photo courtesy of Alberto

Photo courtesy of Alberto

In the late 1960s, a handful of watch companies vied to be the first to develop dive watch technology, initially for the military and professional divers. Although several watch companies had created watches with rotating bezels in the 1950s — which would enable divers to time their dives — it wasn't until the late 1960s that serially produced diver's watches began to appear, although, even those were used mainly by professional divers who needed watches that could accompany them on saturation dives of up to 1,000 meters.

Rolex Oyster Perpetual Deepsea, with a 44 mm case made of Oystersteel, Rolex's proprietary steel alloy, and a new movement, Caliber 3235. The case features Ringlock architecture, which allows it to withstand pressures to 3,900 meters. The sapphire crystal is 5.5 mm thick. The case back is made of Oystersteel and grade 5 titanium.



DIVING

DEEP

Breitling SuperOcean Heritage II Automatic, with a 44 mm stainless steel and 18k red gold case with a black dial and a steel bracelet. It contains the COSC chronometer-certified manufacture Caliber B20 with a 70-hour power reserve. It is water resistant to 200 meters. Hour and minute hands are coated in Super-LumiNova, \$6,260.



IWC 44 mm Aquatimer Chronograph, Bronze on Rubber Strap, \$10,600.

MOST WATCH BRANDS HAVE DIVER'S WATCHES THAT ARE BUILT TOUGH ENOUGH TO TAKE THE PRESSURE AT EXTREME DEPTHS, INCLUDING BREITLING, TUDOR, LONGINES, AND MORE.

One of the problems with early watches used for saturation diving was that a build-up of helium gas would occur inside the case, often causing the glass over the dial to pop off. This led to the development of the helium valve, which could release the buildup of gas inside the case and keep the crystal intact. Rolex was instrumental in developing the helium valve, working mainly in collaboration with the French diving company Comex (Compagnie Maritime d'Expertises). One memorable dive in 1960 tested a Rolex Deepsea prototype to a depth of 11,000 meters in the Mariana Trench. Rolex also worked with Comex to test a Sea-Dweller equipped with helium valves, helping to further develop cases that could withstand the pressure on deep dives. Rolex is still one of the top producers of dive watches.

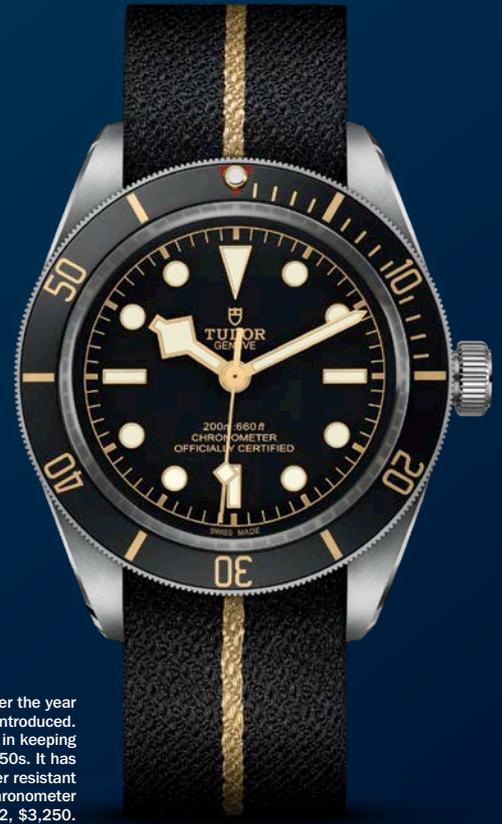
Omega also did plenty of research on the development of diver's watches, introducing its original Seamaster 600 Ploprof (the first letters of *plongeurs professionnels* — the French words meaning “professional divers”) in 1970, also with 600-meter water resistance. A year later it debuted the Automatic Seamaster 1,000, a professional diver's watch that went to 1,000 meters. Instead of a helium valve, it had a tough, monoblock stainless steel case equipped with compression gaskets and a screwed crown. Today, the Seamaster series is known as a professional diver's watch.

In the modern era, most watch brands have diver's watches that are built tough enough to take the pressure at extreme depths, including Breitling, Tudor, Longines, and more. The modern diver's watch should have the following elements:

A unidirectional rotating bezel — unidirectional so that it can't be inadvertently turned in the wrong direction, thus measuring dive time inaccurately. Once set, the diver compares the minute hand to the bezel markings to read the elapsed time dive. The bezel should have a ridged outer edge for easy gripping. Ceramic bezels wear longer and are scratch-resistant.



TAG Heuer Aquaracer Nightdiver, with black gold plated polished indexes and hour and minute hands with white Super-LumiNova. The case is black PVD titanium with a 60-minute scale on a unidirectional rotating bezel. It is water resistant to 300 meters. The movement is quartz. The strap is black rubber, \$2,150.



Tudor: The Black Bay Fifty-Eight is named after the year in which the first Tudor diver's watch was introduced. The stainless steel case is 39 mm wide, in keeping with the characteristic proportions of the 1950s. It has a riveted bracelet, like the original. It is water resistant to 200 meters and contains the COSC chronometer rated automatic Caliber MT5402, \$3,250.



Cartier Calibre Diver Watch, Stainless Steel Case, Blue Dial, Blue Rubber Strap, \$7,900.

- High visibility: Large numerals and plenty of Super-LumiNova are essential for reading a dial underwater. The colors orange and blue are thought to be highly visible under water. The minute hand should be obviously distinguishable from the hour hand.

- An adjustable strap that can fit over a wet suit if necessary. It should also be water resistant. Some dive watches come with two or more straps that can be interchanged according to needs. Leather is not a wise choice under water. Steel, rubber, and some fabrics work best.

- A water-resistant case: Dive watches would be fitted with sealed cases with extra-heavy gasket systems at the crown, pushers, and caseback. Any amount of water can ruin a movement. Steel is a good case material, as is titanium. Bronze is uniquely resistant to salt water. Save your gold watch for surface adventures.

- Power reserve indicator: Battery-powered watches should have an end-of-life indicator. Accuracy is important when timing dives. This is when a great movement comes into play, one that is COSC-chronometer certified or with a high performance rating, including a superior shock absorber system.

The Breitling Cinema Squad
Charlize Theron
Brad Pitt
Adam Driver

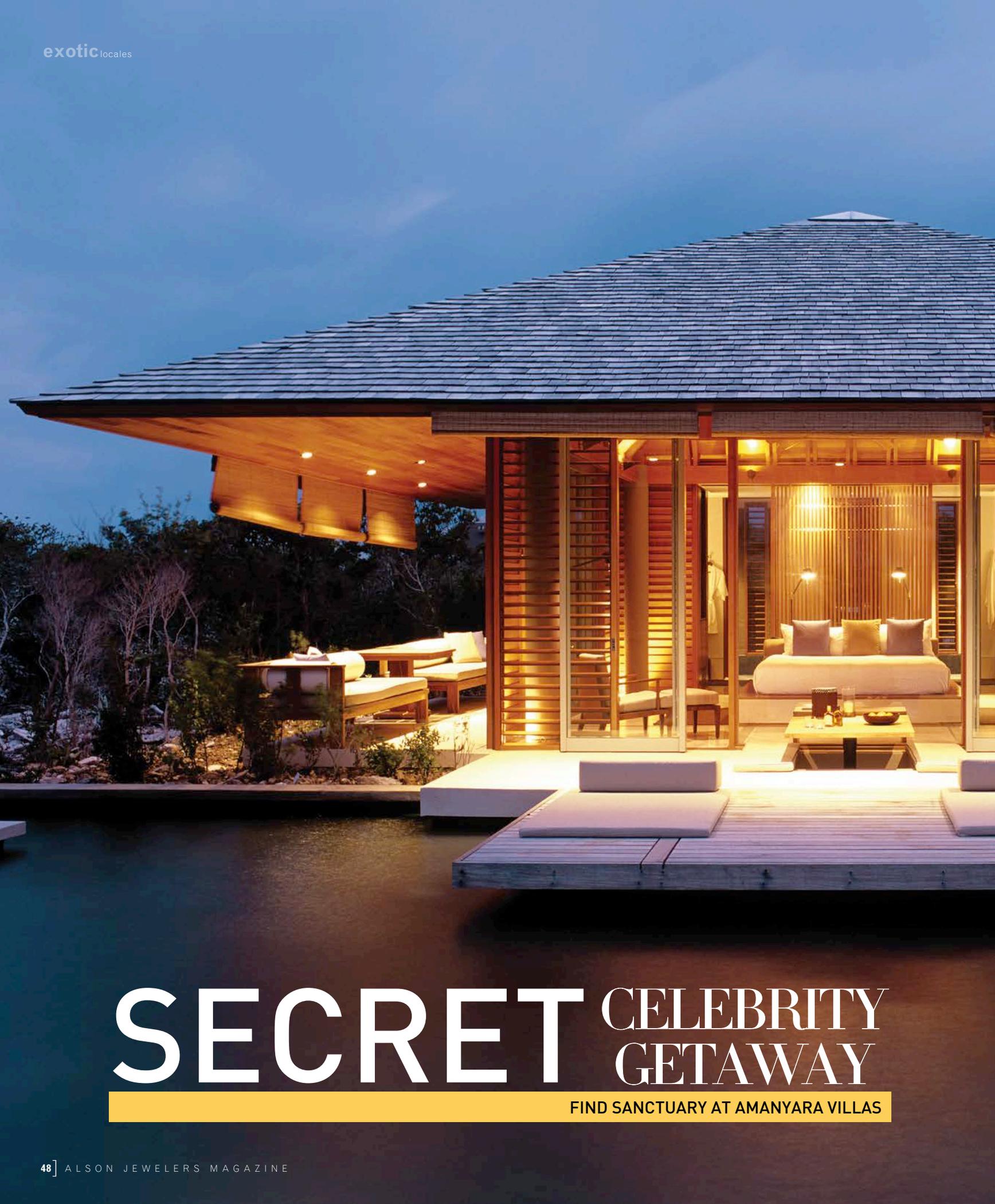


AIR
LAND
NAVITIMER 8
SEA



BREITLING
1884

#SQUADONAMISSIION



SECRET CELEBRITY GETAWAY

FIND SANCTUARY AT AMANYARA VILLAS



LeBron James, Brad Pitt, Helena Bonham Carter, Will Smith, and Winona Ryder have all enjoyed excursions to Amanyara Villas.

The ethos of Aman is founded in simple luxury, afforded by an exceptional location harmoniously blended with a unique environment. The result is a selection of contemporary and finely tuned resorts that offer an enriching, enlightening, and rewarding lifestyle experience in which to willingly surrender. It's a lifestyle centered around shared values and a lust for a world that excites, shapes, and nourishes.

It is this appetite for pampering and a deep appreciation of the creative and elegant — the way an Aman responds to the environment, the way light falls on the table or water fills a pool — that brings kindred spirits to Amanresorts and makes the experience of an Aman villa truly rewarding.



UNPARALLELED TRANQUILITY

Amanyara, or “peaceful place,” has embraced its secluded beachside setting with a contemporary design that echoes the nuances of the tropics: soaring ceilings, dramatic rooflines, secluded sun decks, private gardens, inviting pools, and tranquil lakes that reflect its architecture. Pavilions and villas are set beside ponds, on rugged stone headlands, and just steps from a fine-sand alabaster beach.

Using timber and glass, the 28 ocean and lake pavilions, 8 pool pavilions, 2 two-bedroom pool suites, and 20 private villas are imbued with graceful tropical modernity.



AMANYARA

Nestled on an 18,000 acre (7,280 hectare) nature preserve on the Turks & Caicos Islands in the British West Indies, the resort is a world unto itself. Stretching for half a mile, Amanyara’s powdery, white-sand beach and its crystalline turquoise waters frame a gently undulating landscape.



WE'RE VERY SOCIAL.

We've made it easy to follow the latest styles, trends and designers with Facebook, Twitter, Pinterest, Instagram and the Alson Blog. We want to share everything about jewelry with you!

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ALSONJEWELERS.COM





SENSUAL DELIGHT

Designed by Jean Michel Gathy, whose architecture for Amanresorts has won him worldwide critical acclaim, the resort and villas are crafted from the finest materials and finishes. Fronted by the resort's volcanic rock swimming pool, the circular bar's conical roof is Amanyara's signature feature. The ceiling structure is evidence of Amanyara's architectural richness and attention to detail.

Catering to resort guests and villa owners alike, the resort restaurant, beach club, and bar each provide a setting of natural beauty in which service excellence and guests' privacy is paramount. The 164 ft (50 m) resort swimming pool offers sweeping ocean views from chaise lounges positioned along the timber sundeck.



#DontCrackUnderPressure



TAGHeuer

SWISS AVANT-GARDE SINCE 1860



LINK CALIBRE 17 AUTOMATIC

Chris Hemsworth works hard and chooses his roles carefully. He handles pressure by taming it, and turning it to his advantage. #DontCrackUnderPressure was coined with him in mind.



YOUR BIG NEWS!

FUN AND CREATIVE WAYS TO ANNOUNCE YOUR ENGAGEMENT

You're bursting with excitement and can't wait to tell the world: you're engaged! This fun and special time in a relationship deserves attention as you share your big news. There are plenty of creative ways to announce your engagement that you can customize to fit your relationship and style.

First things first, be sure to tell your parents either in person or over the phone, and no texting. The same goes for other close family members and friends. Although it's tempting to post something on social media right away, wait until you've announced the news to people close to you. As you prepare to share your excitement, check out these fun and creative ways to announce your engagement.

HOST A SURPRISE PARTY

Love to throw a party? Invite your family and close friends to a surprise party and make it as casual or extravagant as you want. Once the guests arrive, you can announce in a variety of ways, like popping a bottle of champagne and making a toast. Or leave little clues around the house, like an empty wedding photo frame or wedding magazines, and see how long it takes before someone notices. You could also make a movie or slideshow to play for your guests that ends with the big news.

5.52 Emerald Cut Diamond with Trapezoid Side Diamonds Set in Platinum, \$214,500.



WRITE IN THE SAND

Head for the beach to enjoy a special afternoon together and write a message in the sand. This provides a beautiful backdrop for an engagement announcement.

SPREAD HOLIDAY FUN

If you got engaged just before a holiday and plan to get together with family and friends to celebrate, consider announcing your engagement at the holiday celebration. This is a great option for couples who don't enjoy being the center of attention because you can share your news in person while everyone focuses on the holiday. Your engagement adds to the festive atmosphere without placing you directly in the spotlight.



INCLUDE YOUR PETS

If you and your partner have a pet, consider letting them share the news. Make a sign to place around your dog's neck for a picture that is cute and fun.

CREATE A WEDDING WEBSITE

Get a head start on a wedding website by posting your proposal story and photos, and then share the link with family and friends. As wedding planning progresses, update the site with information about the wedding to keep your guests informed.

Savor the special moments of your engagement and have fun sharing the news with family and friends. Try one of these ideas or use them to spark your creativity and come up with something new.

MAIL ENGAGEMENT ANNOUNCEMENTS

Send out announcements the old-fashioned way in the mail. These are fun to create and fun to receive, and the options are seemingly endless. You can go traditional with a beautifully worded card or get as unique and creative as you like. If you already have a date set and plan to send out save the dates, this is a great way to have one card perform double duty.

SHOW OFF THE SPARKLE

Arrive at a family event wearing your sparkly engagement ring and show it off. If no one notices right away, feel free to wave your hand around until they do.



HOLD A SIGN

Create a sign and hold it for the camera to capture a fun and simple way to share the news. Small chalkboards, scraps of paper, stationary, or posters all work well for making your sign. Write something sweet, sincere, funny, or unique; just remember to keep it short. "She said yes," "We're engaged," "Getting married," and "He proposed" are a few ideas for things to write on the sign.



BAKE A CAKE

Make the news even sweeter by sharing it with baked goods. Bake or order a cake, cupcakes, or cookies that say, "We're engaged," "We're getting married," or some other fun announcement. Share your treats at a party or deliver them to close family and friends.



SING THE NEWS

Invite your friends to join you for a karaoke night, and then put in a discreet request for a wedding song. Take the stage and announce the news during the chorus; you'll have a microphone and a captive audience.

WRAP A GIFT

Give your loved ones a picture frame. Instead of a picture, place a note inside that says, "Put our wedding photo here."

MAKE IT A BLOCKBUSTER

Turn a favorite movie poster into an announcement to either mail or share online. Recreate the poster with your own picture and clever wording about your relationship. This idea also works well as a magazine cover.

SPELL IT OUT

Grab some Scrabble tiles and write a message, using your engagement ring as an O in phrases like "I do" and "Love."



PLAY TELEPHONE

Gather around the table for a family meal, then whisper something in the ear of the person next to you. Don't be too obvious, and tell them to pass it on. See how far the news travels around the table before someone shouts it out.



Savor the special moments of your engagement and have fun sharing the news with family and friends. Try one of these ideas or use them to spark your creativity and come up with something new.

The Artistry Of
SCOTT KAY



Discover the Heaven's Gates Collection

Styles shown: SK5663, SK6019, SK6019-L

New wedding gown designs have hit the runway, and the style trends are turning heads. Are you looking for the perfect wedding gown to express your flair for fashion? Here are thirteen design trends to consider.

SILVER AND GOLD

Metallics are prominent in the world of fashion, particularly in silver and gold when it comes to wedding gowns. The fabric may be a gold lining with gold or silver accents, or it can be white with metallic details.



WEDDING COUTURE

THE YEAR'S

HOTTEST STYLES



BIG BOWS

Wedding fashion experts once thought that oversized bows were a thing of the past, but this season is proving them wrong. Bows will be large, but they can either be soft and flowing or stiff and structured. You'll sometimes find them on the bodice, but they typically appear in the traditional location, right over the butt.

TIARAS

The current wedding season, heavily influenced by the regal style of a royal wedding, will have many brides holding back a traditional veil with a tiara. These can provide a subtle sparkle or all-out princess bling.



JUMPSUITS

Bridal jumpsuits, once a novelty, have now made their way into mainstream wedding style. Some jumpsuits are sleek and sexy, while others feature full legs that are reminiscent of a skirted gown. Bodices may be lacy and sweet or shocking with deep, plunging necklines.

LAVENDER

The days of choosing between ivory and white are over. Several years ago, champagne and pale pink began creeping into the mix, along with a hint of blue. This year's color of choice is a pale lavender.

You'll see lavender peeking through an underskirt or as an all-over, very subtle color choice for the entire gown.



RUFFLES

Ruffles are feminine and fun, and they are perfect for a bride who merely wants to have a great time. Ruffles can fun along the bodice of the dress or in jaw-dropping layers all over the skirt. Some designers are even including soft ruffles on the sleeves.



TEXTURED FLORALS

Floral designs are making a comeback on wedding gowns with the accents standing out from the fabric. These can create a subtle pattern all over the garment. Alternatively, the dress can feature huge, three-directional silk flowers at the waist or on the skirt.



CLASSIC BALLGOWNS

The ballgown, while never out of style, has gone through some changes over the past decades. It has seen competition from tighter silhouettes, as in mermaid and trumpet shapes.

Ballgowns this season are going back to the classics in every way. The designs typically include a strapless neckline, a bodice that goes down to the natural waist, and then a full skirt. There is no better way to look like a traditional bride than to choose this style.

CAPE

Many current designers have traded in the traditional veil with a train for a long cape that flows down behind the wedding gown. The cape can go over the shoulders, include a hood or be sweeping behind with corners connected to each shoulder.

TRAPEZE SHAPE

The trapeze is the newest silhouette in town when it comes to bridal gowns. This look typically starts at an empire waist and then flares out into a triangular shape. One standard design is a trapeze-shaped bodice that comes down over a longer skirt. You will also see shorter dresses in a trapeze shape.



MINIMALISM

While bling and sparkle have been a staple in bridal gowns of recent years, many brides today are opting for a sweet and simple style. This look is creamy white fabric from the neckline to the skirt, usually seen in an attractive body-skimming shape.

MULTIPLE TIERS

Whether it's lace, satin, or chiffon, you'll see wedding gowns with tiers of fabric flowing down the skirt or the entire dress. The layers, which can be narrow or wide, can add substantial bulk to a dramatic ballgown.



HIGH NECKS

With necklines plunging about as low as they could get, designers have decided to move in the opposite direction. This season's necklines aren't necessarily the lacy Victorian style, but rather more of a mock turtleneck length.



BRIDAL GOWNS IN 2019 ARE A BEAUTIFUL COMBINATION OF MODERN AND CLASSIC DESIGNS. WHETHER YOU WANT TO BE FEMININE, SEXY, ROMANTIC, OR EDGY ON YOUR BIG DAY, THERE IS A GOWN FOR YOU.



PRECISION SET

FINE JEWELRY WORKS

WEDDING BELLES

Alson has attended more weddings than anyone else in Cleveland. Here are a few bride and grooms who said “I do” this past year, with a diamond from Alson, of course!



Buyers and Sellers

OF FINE ESTATE JEWELRY



Platinum Diamond &
Emerald Bracelet, \$28,700.



Rose Brooch with
Natural Pink &
Yellow Diamonds,
\$17,400.

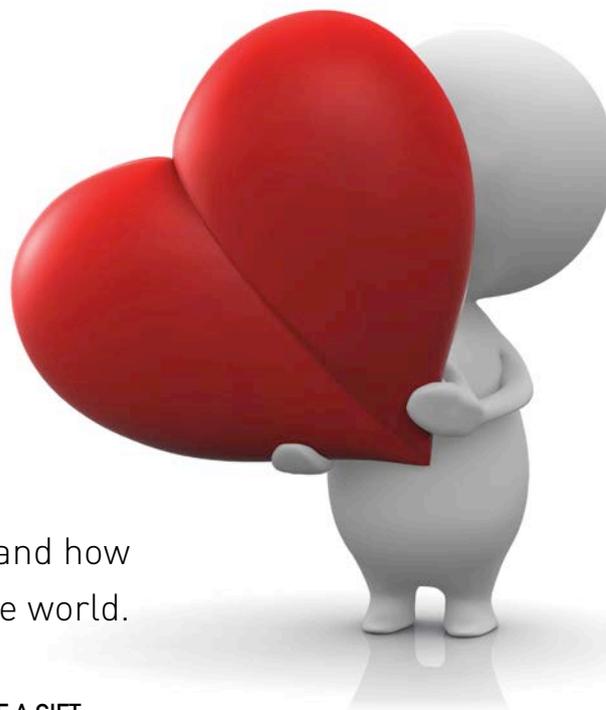
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CONTAGIOUSLY KIND

Try these ten ideas and see how simple it is — and how good it feels — to do change the world.



Does it feel like world is slowly (or sometimes quickly) getting more and more divided? I swear, so often lately it's as if someone has put anger on autopilot with the gas pedal down. Standing up for your beliefs is an important thing; it drives change for the better. But maybe we've lost a bit of balance. A lot of people seem to be embracing righteous indignation, but maybe we need at least as many people willing to balance that force with gentle kindness. Maybe we can change the world without destroying ourselves in the process.

Why not make a point to do something unexpected and kind every day? It's sometimes shocking how big of an impact such a small act can have on someone. And you may be surprised at how good it makes you feel too. It doesn't have to be some grand gesture. The simple acts are often make the biggest difference.

PAY A COMPLIMENT

One of the nicest things you can do for people is offer accolades. Whether you applaud how well they handled a difficult situation or admire their new hairstyle, paying a compliment can make someone's day. And nothing could be easier than giving a short expression of praise.

OFFER ASSISTANCE

Just look around and you're sure to see someone who could use some help. There are many ways to assist others, from holding open a door to carrying heavy packages or groceries. Find an opportunity to extend a helping hand and make life a little easier for someone.

SHARE A MEAL

Good food can make anyone happy, especially when it comes from the heart. Invite someone over who doesn't get home-cooked meals or make a meal for someone in need. It's a simple effort that won't go unnoticed, and you'll enjoy the satisfaction of preparing and sharing the food.

MAKE CONTACT

Reaching out to someone you know may sound unnecessary, especially if you don't have a reason, but this simple gesture can be a blessing. Personal contact, whether in the flesh or by phone, boosts mood, instills confidence in others, and contributes to overall well-being.

GIVE A GIFT

You don't have to spend a lot of money to give a worthy gift. Sometimes the best gifts are those that cost little but have significant meaning, like a thoughtful card or a small token of love. A donation to an important cause is another meaningful way to show kindness.

DO A FAVOR

"Do me a favor" may sound commonplace, but it's a simple act of kindness that never loses value. Help a neighbor fix his car, babysit a friend's child for a few hours, or run an errand for someone in need. The best part? Doing favors gets others inspired to do them too, and the kindness spreads.

MAKE AN INTRODUCTION

Introducing people who don't know each other but could profit from a new friendship or business partnership is an easy thing to do that pays off for everyone. They'll benefit from their relationship, and you'll gain pleasure from helping bring them together.

SHOW EMPATHY

The ability to feel what another person is feeling is a gift. If you've got it, use it. Showing empathy to someone who has experienced a loss, gone through a difficult change, or endured physical pain can be highly comforting to the sufferer — and rewarding for you.

LOAN A POSSESSION

Know someone who could use something of yours? Don't be afraid to part with it temporarily. Loaning a possession — from something as small as a tool or book to a weekend at your vacation home — can be easier than you think, especially when you see the impact you've made.

GIVE UP THE SPOTLIGHT

While the spotlight may be gratifying, sometimes it's more important to let another person take center stage. During your everyday routine, let someone else talk, be first in line, or get the credit for a job well done. You've got nothing to lose, except your chance to do something nice.

SHINOLA
DETROIT

**DOESN'T HOLD
CONVERSATIONS,
BUT CAN CERTAINLY
START ONE.**

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T H E J B S T A R

PASSION

FOR PRECISION

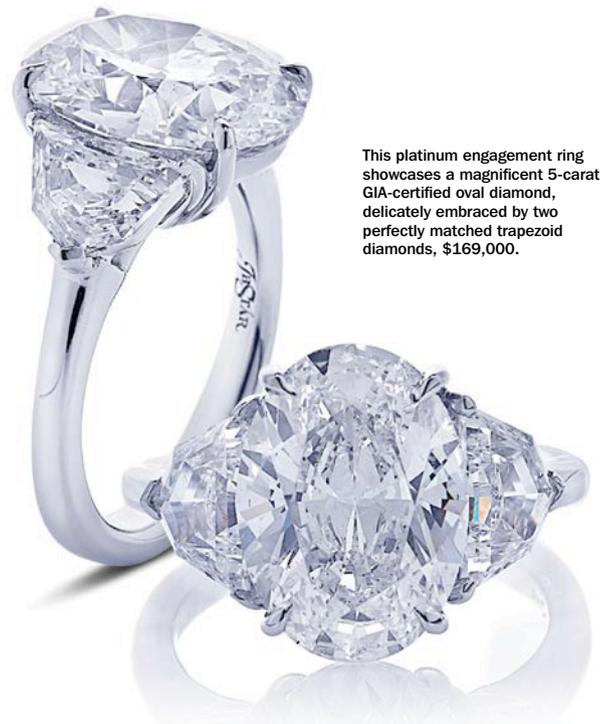
Ruby, sapphire, diamond: JB Star is all about the world's most precious gemstones. It is also about passion — a passion for precision, excellence, and uncompromising quality. Every JB Star creation is crafted entirely in-house by hand, using platinum or 18k yellow or pink gold. JB Star never compromises on the quality of the hand-selected gemstones, whether they are sumptuous white diamonds, rare fancy colored diamonds, or precious colored gemstones.

“Our facility in New York is home to the finest artisans in the industry,” says Rafael Fouzailoff, JB Star’s founder and artistic director. “Each piece of jewelry is carefully crafted, inspected, and analyzed by hand. This ensures the highest standards of quality.”

JB Star began its story in the 1940s with Rafael’s father, who was one of the largest and most successful diamond manufacturers in Israel. The family, who had a very strong work ethic and a passion for the industry, moved the business to the United States, where they perfected their craft. It was in the 1970s that they realized their passion centered on handcrafting fine jewelry with the most exquisite and precious gems.

One of the brand’s collections is an extensive line of diamond engagement rings with a wide variety of styles and designs, ranging from solitaires to three-stone rings, from halo settings to split-shanks, and even a variety of exceptional one-of-a-kind pieces. Just about any diamond cut is available in JB Star’s inventory, in pure white diamonds, the very rare fancy pink and yellow diamonds, or in a mix of colors. Eternity bands come in a wide variety of designs that will suit just about any taste. In addition, the precision and perfection of the brand means that many of the pieces are investment quality.

“Beautifully crafted jewelry is forever. It is a gift that will be handed down from one generation to another,” says Rafael. “We design the most unique creations for the most symbolic moments of love, to be cherished for life.”



This platinum engagement ring showcases a magnificent 5-carat GIA-certified oval diamond, delicately embraced by two perfectly matched trapezoid diamonds, \$169,000.



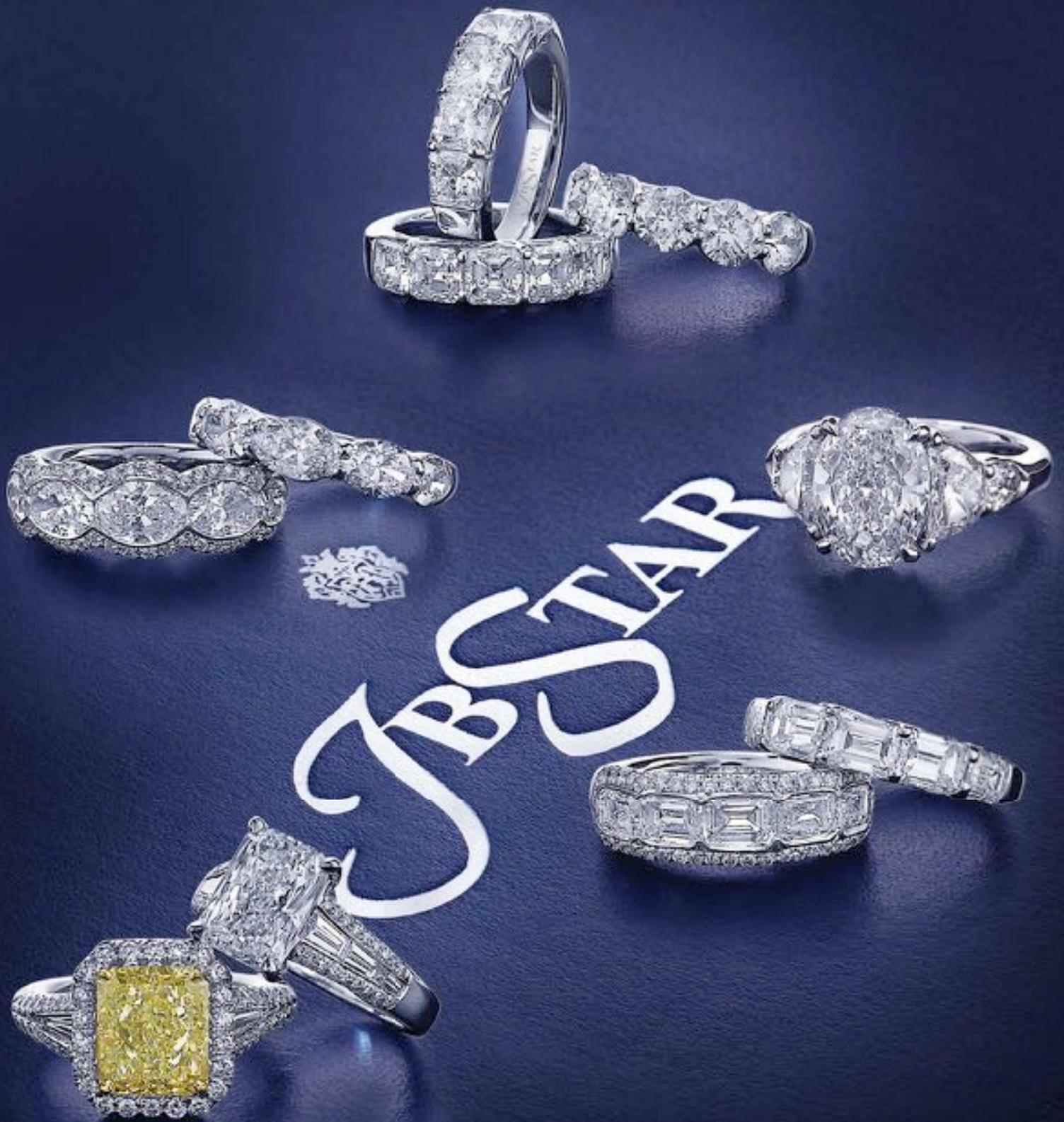
Beautiful bezel-set emerald-cut sapphires and diamonds add beauty to JB Star’s East to West design, in platinum. Sapphire \$15,900, diamond \$23,990.



This brilliant three-row diamond band features three rows of perfectly matched emerald-cut diamonds in JB Star’s East to West design, in platinum, \$29,990.



Eternity bands by JB Star featuring cushion-cut sapphires or rubies with round diamonds in an alternating design. Ruby with diamonds \$37,990, sapphire with diamonds \$26,990.



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